



MINUTES

Human Resource Professionals of Central PA
(SHRM Chapter #0644)
Board of Directors Meeting
August 9, 2011

The Human Resources Professionals of Central Pennsylvania Board of Directors met on Tuesday, August 9, 2011, at Arooga's, Camp Hill, Pennsylvania.

The following Board members were present: Karen Young, JoAnn Ponessa, Amber Bernot, Brad Teahl, Tom Dardick, Gary King, Ben Allatt, Kim Hunt, Tina Fincher, Kara Eppley

The following Board Members were absent: Cathy Tama-Troutman, Andrew Sholly, Sara Kennedy, Rob Baker

Welcome: Karen Young welcomed all members of the Board.

Call for

Approval of Board meeting minutes from July

- JoAnn made a motion to accept minutes as presented, Amber seconded, and everyone accepted them as proposed.

Treasurer's Report- Gary King

- June Financial – statement = only had \$25 for guest fees, should have been \$75 (3 guests at June meeting); Gary will find out why the other two are not reflected – 2 did pay in May, we record on a cash basis, so should have been reflected in May.
- Postage charge – why is it an individual line item? \$19.66
- Monthly chapter meetings – why is it \$0? Probably did not have a catering bill during that month.
- What are the bank fees? Our share of the Fulton Bank fees shared by all businesses supported by the PA Medical Society. Gary will get back to everyone on the questions.

Strategic Plan

- Have almost all of the basic requirements done, a lot of the silver requirements done and some of the gold requirements done, in good shape for gold status, will depend on the committee chairs completing what they have committed to for the strategic plan.

Branding

Kim is looking for input on questions from the board, then provide summarized information for the next board meeting and agree on that – board should define what we are, then the committee should execute. Agreed to have the committee lead a joint meeting with committee members and board members. Board will come back with why are doing the rebranding. What don't you like about our current logo and branding. What is the message of HRP. Mission/vision statement. Along with email send out open invitation to the board to help. Need some questions answered to move to the RFP phase. Everyone should look at what Kimberly has done and think about those answers.

Core Leadership Areas (CLAs)

Membership

- Results from PA State Council Membership Survey about membership dues, etc., for the state of PA. See copy of survey results. (Attached) Some chapters offer a discount to those who volunteer regularly. Do a drawing for those who pre-register for the chapter meetings to drive better registration. We offer the most meetings.
- 2 new members - 1 new, 1 renewed; Referral campaign has started.
- Outreach program – Andy and Rob need to call. Amber will add Ben and Tom back to the list.

Legal/Legislative – Sending out legal email blasts.

Conference –



- Tina polled the board on their preferences for UC topics to be presented at the conference
- Assistance requested to help with advertising and promotion, conference packets and printed material, event invitation and mailing and sponsorships. JoAnn volunteered to help with promotion and Sara and Melissa will be asked to post to Facebook and LinkedIn respectively. Amber volunteered to help with the conference packets and printed material. Discussed sending a postcard instead of doing a flyer mailing.
- Tina will follow-up with everyone who volunteered.

Program –

- No committee meeting last month meet again on Tuesday
- Firming arrangements for holiday luncheon; confirmed at the Radisson
- Everything is planned for the rest of this year, need to send out a new RFP to begin planning for FY12.
- Tom to ask someone on the committee to review the RFP for any changes that should be made to the form.

Professional Development –

- Certification reimbursement program – those who certified in May/June and not reimbursed by their company deadline is August 31, will be announced at the fall conference. Have 1 submittal.
- CEBS program is still on the table, need to do a bit more homework

Communication –

- 1,275 hits, down 3.5%; compared to last year hit rate, we are consistent, seasonal dip;
- Employment was number one hit; meetings second highest
- Open rate 24-25%, most hit the link for employment, most opens are within the first six hours.
- Bounce needs to be resolved on a case by case basis.

Foundation –

- 77% participation in leadership foundation drive, \$385
- Games of chance – we are clear to do a membership drawing as long as we are donating to the foundation.
- Potential raffle at the conference

Workforce Development – no update

Diversity –

- submitted Sept program for strategic credit;
- Interactive and informative presentation. Share some of the information from other diversity programs in the area.

New Business None

Brad made a motion to adjourn, Kara seconded.