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## MINUTES

Human Resource Professionals of Central PA  
(SHRM Chapter #0644)  
Board of Directors Meeting  
July 12, 2011

The Human Resources Professionals of Central Pennsylvania Board of Directors met on Tuesday, July 12, 2011, at the Pennsylvania Medical Society, Harrisburg, Pennsylvania.

The following Board members were present: Karen Young, JoAnn Ponessa, Amber Bernot, Brad Teahl, Andrew Sholly Tom Dardick, Gary King, Ben Allatt, Sara Kennedy, , Kara Eppley Rob Baker Tina Fincher

The following Board Members were absent: Kim Hunt, Cathy Tama-Troutman

*Welcome: Karen Young welcomed all members of the Board.*

### Call for

#### **Approval of Board meeting minutes from June**

- Karen made a motion to accept minutes as presented, Amber seconded, and everyone accepted them as proposed.

#### **Treasurer's Report- Gary King**

- Staff services line appears to be high – budget of \$1,000 per month, May actual was \$1,200
- Expense reimbursements have been timely
- Expert \$468 reimbursement from Villanova for 2010-2011 course (budget was \$450)

#### **Strategic Plan**

- Karen reminded everyone of the Volunteer Leader resource on the SHRM website.

#### **Core Leadership Areas (CLAs)**

##### **Membership**

- 353 members, up 6 from last month;
- Started new member referral campaign, flyers will be at the chapter meetings and lunch n learns
- 20 people signed up for August social
- Dues – Amber contacted regional membership director who sent out a survey to see what other chapters are doing.
- Outreach program will be going out this month

**Legal/Legislative** – Article on revised DOL regulations; Rob will send an e-blast to the group to see if anyone has anything to contribute.

##### **Conference –**

- Legal and legislative theme for conference. Conference will be October 25.
- Brian Carnecchia wants to do a mock trial at the conference.
- Karen suggested "tracks" based on topics
- Explore having Michael Aiken from SHRM Advocacy as a speaker, would need to be a paid speaker.
- Preliminary - \$5,000 surplus from the Spring Conference

##### **Program –**

- Karen was able to reduce entertainment price to \$600
- Determining if meeting will be the Tuesday or Wednesday of the first week of December; Tuesday may be better date since current chapter meetings are Tuesdays
- Once the date is finalized with the Radison, please contact Dawn and cancel the meeting space
- For those interested in using Survey Monkey for the organization, login information is as follows:



**Professional Development –**

- Next committee meeting – discuss CEBS Study Group and look into scholarship
- Had lunch with Carrie Traeger yesterday and she will take the board spot for next year

**Communication – no update**

**Social Media –**

- Sent out a copy of the policy; Should be part of the Communications policy
- Clarify that website posting is strictly for the HRP.org website – need to modify this sentence in the social media section; Copy number one out of website posting – be more liberal with the social media posting (1. Promote development; 2. Provide a forum; 3. Promote diversity)
- Sara made a motion to accept modification of the HRP Communications policy as presented with the modifications to the social media section and move forward with creating a Facebook page, Andy seconded, all agreed as presented.
- Karen will look into a Twitter hash tag for the next meeting.

**Foundation –**

- Donation forms for leadership campaign
- Goal is 100% donation but whatever you want to donate. Please let Brad know that you've donated, if you are comfortable telling Brad your donation level, please do so; Chapter number 0644
- Should we raffle off an iPad? Have the iPad at multiple events, drawing at fall conference or Holiday party. Must be present to win, have the tickets priced higher (\$10 for one, 3 for \$25)

**Workforce Development – no update**

**Diversity –**

- Diversity training exercise as part of the fall chapter meeting Debora will be facilitating;

**New Business None**

Tom made a motion to adjourn, Tina seconded.